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MOTU ANNOUNCES HIGH RESOLUTION CO. LTD. AS EXCLUSIVE DISTRIBUTOR FOR JAPAN

HIGH RESOLUTION CHOSEN AS EXCLUSIVE DISTRIBUTOR FOR MOTU BRAND IN JAPAN

CAMBRIDGE, MA — Tuesday, February 23, 2010. MOTU announced today that effective immediately, High Resolution Co. Ltd. is now the exclusive distributor for MOTU audio and MIDI products in the country of Japan.

“High Resolution has quickly established itself as one of the top music and pro audio technology distribution companies in the Japanese market,” said Jim Cooper, Director of Marketing at MOTU. “With their years of experience, expertise, and extraordinary customer service, we are thrilled to have High Resolution exclusively representing the MOTU brand in Japan.”

“For us, MOTU represents the heart and soul of computer-based music and audio technology,” said Tatsuya Nishikawa, CEO of High Resolution. “We are honored to represent such a well-respected company, and we are thrilled to promote and support MOTU’s ever-growing line of exciting new software and hardware products.”

High Resolution will officially begin all sales, marketing, and customer support activities in Japan for all current MOTU music and audio products on March 1st. MOTU will transfer all Japanese end-user registration database information to High Resolution by March 23rd.

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