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FOR IMMEDIATE RELEASE

MOTU PCI VIDEO INTERFACES SUPPORT AVID MEDIA COMPOSER 6 FAMILY OF PRODUCTS

AVID CERTIFIES MOTU PCI VIDEO INTERFACES FOR MEDIA COMPOSER 6

For complete info on the web:

http://www.motu.com/avid

For print-ready and web-ready product images:

http://www.motu.com/marketing/motu_products/video_interfaces/

CAMBRIDGE, MA — Thursday, November 3, 2011. The HDX-SDI and HD Express, MOTU's PCIe video capture and monitoring devices for Mac and Windows, now support Avid[®] Media Composer[®] 6, thanks to Avid's new Open I/O SDK. The result of a development partnership between MOTU and Avid, both MOTU video interface products are now compatible with and fully certified for Media Composer 6, Symphony[®] 6, and NewsCutter[®] 10, offering Avid users comprehensive, economical, broadcast-quality video capture and monitoring for a wide range of workflows.

"MOTU is thrilled to be one of a select few hardware partners chosen by Avid to offer I/O solutions for Media Composer, Symphony, and NewsCutter," said Jim Cooper, Director of Marketing, MOTU. "MOTU PCI video interfaces offer broadcast-quality HD/SD video capture and monitoring, along with unsurpassed multi-channel audio and synchronization features, to Avid users in an economical, rack-mountable form factor."

"Our customers have asked us for choice, flexibility, and openness, and Avid is excited to deliver support for MOTU interfaces thanks to Avid Open I/O in version 6 of the Media Composer family, including Symphony and NewsCutter. MOTU provide high quality video and audio interfaces that are ideally suited to Avid's professional users," said Angus Mackay, pro video marketing manager, Avid Technology.

The HDX-SDI and HD Express deliver uncompressed, full-raster 1080/720 HD or SD video to and from Media Composer 6, Symphony, or NewsCutter, allowing users to capture and play HD/SD material using any video format supported by Media Composer and Avid Media Access, such as XDCAM, DNxHD, and ProRes.

With the full rack-space HDX-SDI, users can ingest any uncompressed SDI, HDMI, or component HD/SD source and then edit in their Avid-supported codec of choice, while monitoring their Media Composer timeline on external SDI, HDMI and/or component monitors. The half-rack HD Express provides all the same video I/O features for users who don't need SDI. Both interfaces offer comprehensive multi-channel audio capture, monitoring, embedding/de-embedding, and more.

MOTU PCI video interfaces are the ideal economical, all-in-one video capture solutions for Media Composer 6 workflows.

HDX-SDI and HD Express drivers for Avid-qualified Media Composer 6 Mac and Windows systems will soon be available for download at http://www.motu.com/video-download.

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About MOTU

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About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world – from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer, Pro Tools[®], Interplay[®], ISIS[®], VENUE, Sibelius[®], System 5, and Avid Studio. For more information about Avid solutions and services, visit www.avid.com, del.icio.us, Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

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