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MOTU CHOOSES MUSICTRACK AS EXCLUSIVE DISTRIBUTOR FOR BROADCAST VIDEO PRODUCTS IN UK

MUSICTRACK CHOSEN AS EXCLUSIVE DISTRIBUTOR FOR MOTU BROADCAST VIDEO BRANDS IN UK

CAMBRIDGE, MA — Monday, January 24, 2011. MOTU announced today that effective immediately, Musictrack is now the exclusive distributor for MOTU broadcast video products in the UK and Eire.

“Musictrack has a long and successful history distributing MOTU professional audio products in Britain,” said Jim Cooper, Director of Marketing at MOTU. “With their years of experience, expertise, and extraordinary customer service, we are thrilled to have Musictrack take on our new broadcast video product line as well.”

“MOTU has built an exciting new family of cross-platform video capture products that deliver unique features and exceptional value for a broad range of applications in the video editing and broadcast markets,” said Simon Stock, Founder of Musictrack. “We are proud to represent these new MOTU video hardware products in the UK.”

Musictrack will officially begin all sales, marketing, and customer support activities in the UK for all MOTU broadcast video products on Monday, January 24, 2011. Musictrack will also continue as the exclusive distributor for all MOTU professional audio products.

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