For Immediate Release

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Kind of Loud Technologies Introduces RealVerb™:
A Stereo Reverberation Plug-In for TDM, RTAS and MAS

February 3, 2000 • Santa Cruz, CA – On the heels of its ground-breaking RealVerb 5.1™ surround reverb, Kind of Loud announced today that it will release a stereo version of the reverb plug-in for Digidesign’s TDM® and RTAS® platforms as well as a MAS® version for Mark of the Unicorn® users.

RealVerb incorporates many of the creative tools of its surround predecessor, RealVerb 5.1, including the ability to customize a virtual room’s shape, size and material composition. The blending of room shapes, size and materials may be performed in real-time with no distortion, pops, clicks or zipper noise. In addition, users may create preset rooms with these controls, then morph between presets, also free of distortion.

Capitalizing on the psychoacoustic research and technology that went into the design of RealVerb 5.1, Kind of Loud has incorporated some of those principals into RealVerb. Its proprietary Stereo Soundfield Panning allows the user to spread and control the signal between stereo speakers creating an impression of width.

RealVerb is due Q2, 2000. The Pro Tools® TDM/RTAS version will list for US$695; the MAS version will sell for US$495.

Based in Santa Cruz, CA. Kind of Loud Technologies specializes in innovative surround sound software for digital audio workstation.

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